WPZZ Praise104.7 FM

- Praise 104.7FM is the Single Largest Inspirational Station in the United States broadcasting at 100,000 watts!
- Praise 104.7FM can be heard from Fredericksburg all the way to the tip of North Carolina boarder.
- The average WPZZ-FM Woman 35-54 listener spends 10 hours 16 minutes a week listening (2008 Research Director, Inc.)

Listener Profile: **64% Female – 36% Male**

38% Renters
61% Homeowners
46% Household income $50k+
51% Households with children
71% Employed
61% Employed Full-time
50% Managers/Business/Professionals/Sales
50% White Collar
22% Blue Collar