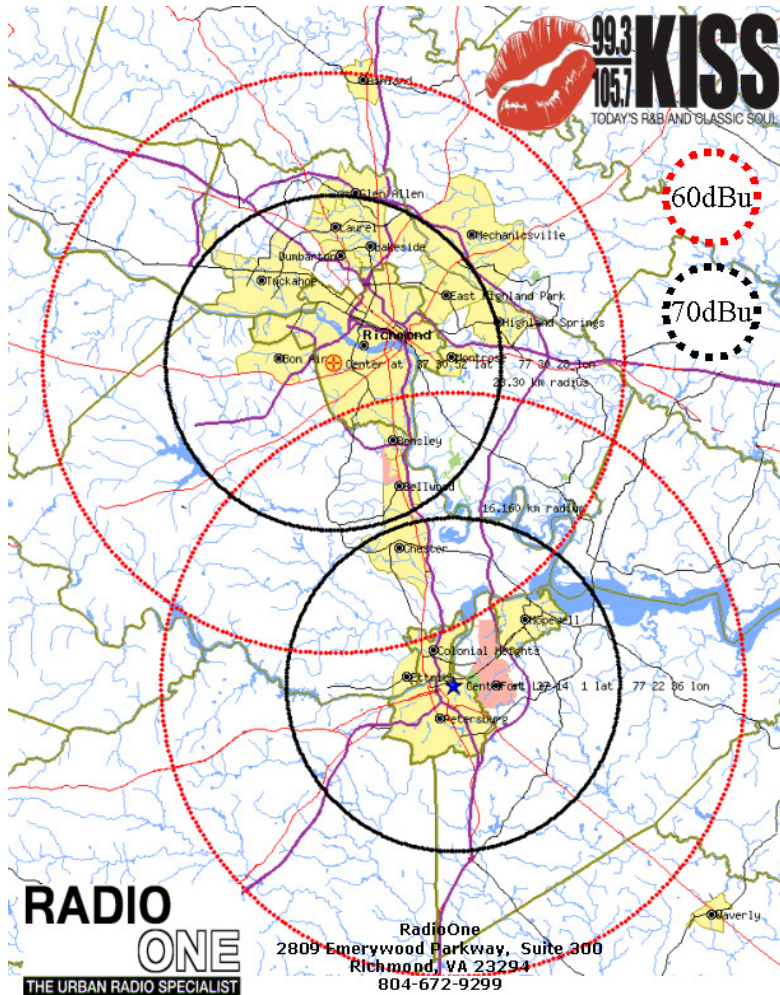




WKJS KISS 99.3/105.7FM



Featured Top Five Station- Currently holds the #1 spot for; (2008 Research Director)

- Adults 25-54 who have a annual income over \$50,000.
- Adults 35-54 who have annual household income over \$50,000.
- Adults 25-54 who listen in the car all week long.
- Adults 25-54 who listen in the car all week long.

Listener Profile: 65% Female - 35% Male

- 59% College-educated
- 79% Employed
- 71% Employed Full-time
- 49% Managers/Business/Professionals/Sales
- 49% White collar
- 30% Blue collar
- 40% Renters
- 56% Homeowners
- 45% Household income \$50k+
- 47% Households with children